Charles Taylor InsureTech

Smartix, empowering your digital channels vision

> Smartix optimises speed to market and improves efficiency and visualisation, driving your digital channels strategy

The insurance market is transforming, and technology is enabling companies to bring products to market faster than ever. To secure a competitive advantage, businesses need to be agile – Smartix is our solution.

With a backdrop of heavy reliance on IT, key data being kept in emails, high levels of manual rework and access to only small portions of the submitted data, digital transformation can seem daunting.

Smartix is a digital distribution channel which addresses these challenges. It drives operational efficiency and allows you to rapidly take new products to market and gain exposure in new territories. It provides real time visibility of your business performance allowing you the flexibility required in this highly demanding and rapidly evolving industry.

Cutting edge digital technology for your quote/bind and gather requirements

Smartix delivers real business benefits

- **Distribution:** enable business growth through online product distribution

- **Efficiency:** remove manual processes, re-keying, errors and omissions and streamline operational process

- **Agile:** test and launch products, in weeks, not months

- **Visualisation:** gain insight from *all* of your clients data, not just the fraction in your core systems

- **Automation:** allow Smartix to carry the administrative load, allowing skilled staff to do skilled work

- **Enrich:** Improve your customer experience and reduce your administrative burden via connections to external services

Smartix, connecting your IT reality, achieving your digital vision

Create dynamic proposal forms to enhance user experience. Store all data digitally for reporting and intelligence purposes

Configure insurance products, pricing, data capture, corporate branding and create policy documents through one administration portal

Produce multiple quotes for multiple products with multiple carriers

Bind a quote instantly online and collect payments immediately through digital payments gateway

Identify distribution channel performance using MI, real time data and bespoke analytical dashboards

Connect to external services to validate postcodes, check sanctions, identify flood zones or gain client insight

The Smartix digital journey

Digitize forms → Digital library → Gather information → Enrich with additional data → Quote / Carrier → Save WIP and completed forms → Referral → Bind / Submit / Settle → Documentation create & store → Output / Export to any Core → Claim / Mid-Term adjustment (MTA) / Endorsement → Renew → Cancel

Contact us today for more information

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